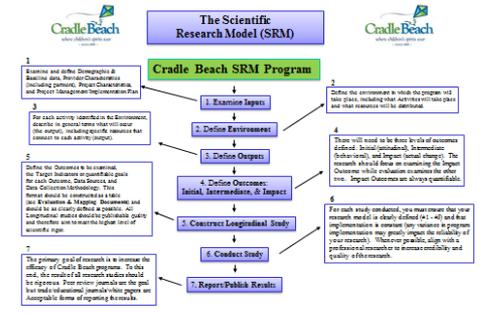
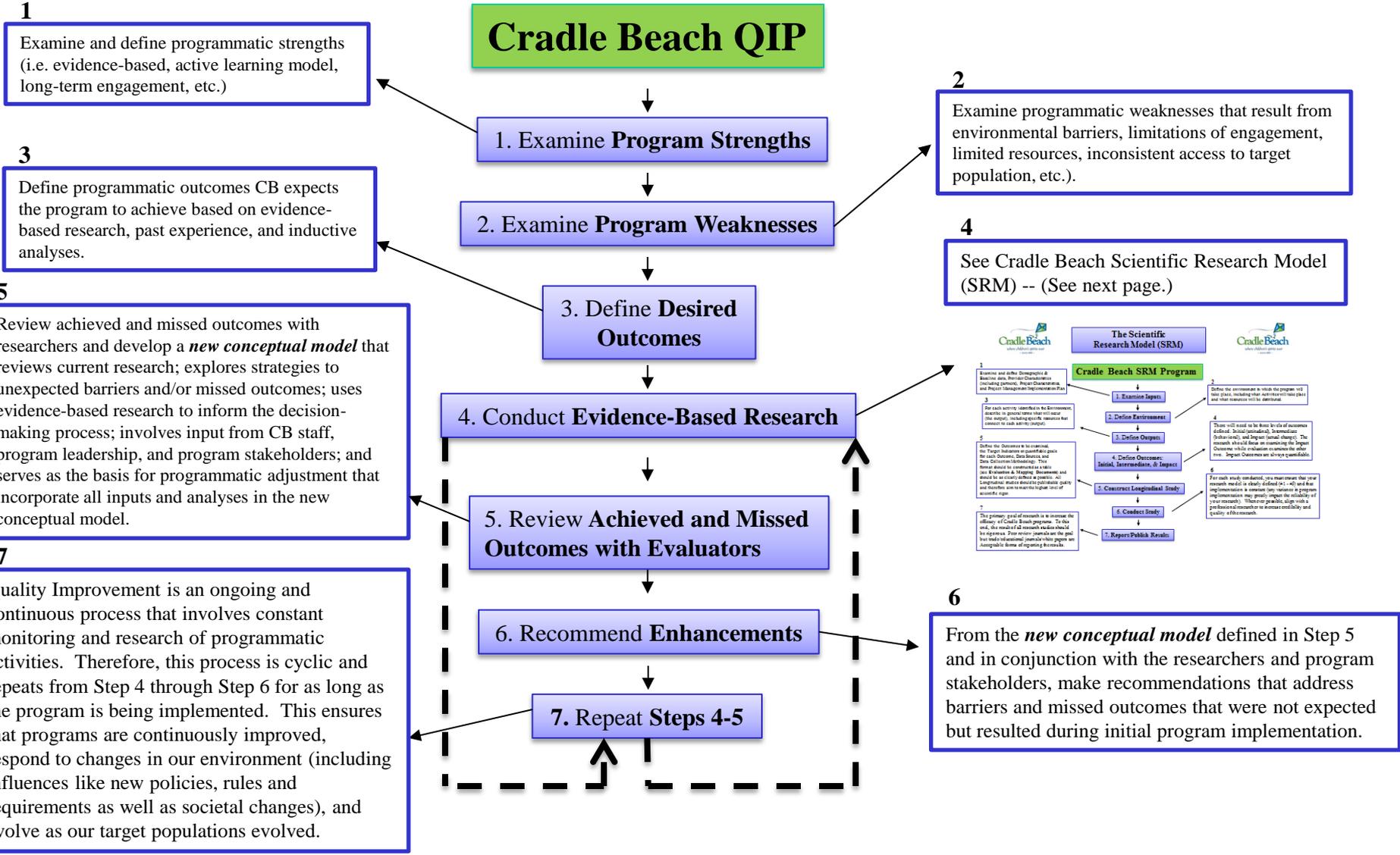


Quality Improvement Plan (QIP)

Cradle Beach QIP



The Scientific Research Model (SRM)

Cradle Beach SRM Program

1

Examine and define Demographic & Baseline data, Provider Characteristics (including partners), Project Characteristics, and Project Management/Implementation Plan

1. Examine **Inputs**

2

Define the environment in which the program will take place, including what Activities will take place and what resources will be distributed.

2. Define **Environment**

3

For each activity identified in the Environment, describe in general terms what will occur (the output), including specific resources that connect to each activity (output).

3. Define **Outputs**

4

There will need to be three levels of outcomes defined: Initial (attitudinal), Intermediate (behavioral), and Impact (actual change). The research should focus on examining the Impact Outcome while evaluation examines the other two. Impact Outcomes are always quantifiable.

4. Define **Outcomes: Initial, Intermediate, & Impact**

5

Define the Outcomes to be examined, the Target Indicators or quantifiable goals for each Outcome, Data Sources, and Data Collection Methodology. This format should be constructed as a table (see **Evaluation & Mapping Documents**) and should be as clearly defined as possible. All Longitudinal studies should be publishable quality and therefore aim to meet the highest level of scientific rigor.

5. Construct **Longitudinal Study**

6

For each study conducted, you must ensure that your research model is clearly defined (#1 - #5) and that implementation is constant (any variance in program implementation may greatly impact the reliability of your research). Whenever possible, align with a professional researcher to increase credibility and quality of the research.

6. Conduct **Study**

7

The primary goal of research is to increase the efficacy of Cradle Beach programs. To this end, the result of all research studies should be rigorous. Peer review journals are the goal but trade/educational journals/white papers are Acceptable forms of reporting the results.

7. Report/Publish **Results**